

Do You Still Have Enough Life Insurance?

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Failing to consider the impact of inflation could result in a gradual erosion of the purchasing power of your life insurance program.

Impact of Inflation in 2014 on \$100,000 of Life Insurance

Year Life Insurance Purchased	Average Annual Inflation Rate Since Year Purchased *	Total Insurance Needed in 2014 to Equal the Purchasing Power of \$100,000 of Life Insurance	Additional Life Insurance Needed in 2014 to Maintain Purchasing Power of \$100,000 of Life Insurance
1985	2.8%	\$229,111	\$129,111
1990	2.6%	\$194,015	\$ 94,015
1995	2.4%	\$159,865	\$ 59,865
2000	2.4%	\$139,380	\$ 39,380
2005	2.3%	\$124,886	\$ 24,886
2010	1.9%	\$107,397	\$ 7,397

*Based on the Consumer Price Index - All Urban Consumers (CPI-U) - December to December; Base Period: 1982-84 = 100

No adjustments have been made for changes in financial obligations, loans, income, standard of living, number of dependents, etc. The additional life insurance amounts illustrated above simply restore the original purchasing power of a \$100,000 life insurance program.